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U.S. Soccer Names Thorne Official Nutritional Supplement Partner

CHICAGO (Tuesday, Oct. 18) – U.S. Soccer has named Thorne as its official nutritional supplement partner and the presenting sponsor of Recognize to Recover (R2R), the Federation’s first-of-its-kind program aimed at promoting player health and safety.

For more than 30 years, Thorne has been dedicated to enhancing the health and well-being of people worldwide by providing innovative, high-quality, research-based nutritional supplements, health diagnostics technology platforms, and the latest in medical education. “Thorne is an organization that shares our same values and is passionate about helping athletes on and off the field,” said U.S. Soccer CEO/Secretary General Dan Flynn. “Our partnership with Thorne will help us in our efforts to improve player health and we’re looking forward to working together to reach our overall goals.”

The multi-year partnership with Thorne will provide U.S. Soccer athletes at all levels, including the Men’s and Women’s National Teams, with effective and safe nutritional supplements. The partnership will also include the National Women’s Soccer League.

“Our partnership addresses a great need on the part of competitive and elite athletes,” said Thorne CEO Paul Jacobson. “No longer must these athletes fend for themselves trying to figure out what to take, and where to get a safe and reliable source of nutritional supplements. We are extremely excited to be a longterm partner of U.S. Soccer.”

Launched earlier this year, U.S. Soccer’s Recognize to Recover program was developed with the help of

medical experts to provide players, coaches, parents and referees with information, guidance and additional educational materials to improve the prevention and management of injuries. The comprehensive information, which includes educational posters available for download, can be found at recognizetorecover.org.

As part of the next step in the evolution of Recognize to Recover, U.S. Soccer will be releasing additional content in the coming weeks.

To learn more about Thorne products, visit thorne.com

To learn more about Recognize to Recover, visit recognizetorecover.org

About Thorne

Thorne is a personalized health solutions company dedicated to improving individual outcomes through science and technology. For 30 years, Thorne has led the nutritional supplement industry in providing researched-based, high-quality natural products, including foundational vitamins and minerals, therapeutic-focused nutritional supplements, and soon to include botanical drugs. By leveraging cuttingedge research and personalized data through affiliate WellnessFX, Thorne offers customized preventive health solutions for practitioners, their patients, and athletes. Thorne is a majority shareholder in WellnessFX, a San Francisco-based personalized wellness company providing home kit testing and actionable recommendations from the analysis of blood chemistry, genetics, and microbiome.

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